

Assessment Kit for DQ/MDM

Within 3 weeks, Evaluates your Data Quality issues, identify problems and recommend appropriate DQ strategy to combat issues to optimize ROI



Assessment Kit for DQ/MDM by Serene is a rapid product agnostic evaluation of Customer Data Quality. **However**, rapid does not equate to quick and dirty in our world. We analyze your customer data and business processes now and help you plan for subsequent phases that you can either manage yourself or leverage our expertise for.

Through numerous successful engagements, Serene, has devised a repeatable rapid assessment process that enables you to achieve results in the quickest possible timeframe and makes optimum use of your limited resources.

KEY BENEFITS

- Identification of data quality related pains and shortcomings
- Immediate assessment of potential ROI in addressing DQ challenges
- Serene to help in planning roadmap and subsequent phases
- Help in identifying appropriate solutions for your organization
- Quick ROI and low-risk
- Ability to perform more detailed incremental study later

Our Key Deliverables for the Starter Kit include the following:

- One hour Project Kick off call for planning, discuss resource needs and logistics
- Analysis/Discovery Workshop Design for up to 20 hours
- Identification of priorities in the solution workshop
- Post workshop review and validation
- Configuration workbooks and knowledge transfer document
- Next Steps and Long Term Roadmap planning session for your organization (2 hours)

** The starter kit does not include data profiling for complete data. It is limited to a sample size not exceeding one million records. Serene will assist in the sampling strategy to be used. Serene offers complete data profiling as additional offerings

KEY FEATURES

- 20 Hour Solution Design Workshop to analyze your applications, business processes and identify samples for further analysis
- Familiarization of stakeholders with key MDM processes
- Travel Budget is not included. Part of the Program can be delivered remotely

Other Serene Offerings focused on Oracle MDM include:

- Data Profiling and Data Quality services
- Data and Process Integration services
- Reporting and Business Intelligence
- Data Governance process architecture and implementation
- Comprehensive Assessment and Implementations for larger and more complex processes

Needs Assessment and Discovery

Prioritize applications/data sampling strategy

Perform data profiling and analysis

Final Assessment report and review next steps

Please contact mdm@serenecorp.com to get started with MDM assessment for your organization!